

*Mainland Consulting Group
60 Clyde Street
Dunedin, New Zealand*



Envirocom (NZ) Limited
Rex Alexander
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December 6, 2007

Dear Mr. Alexander,

Thank you for choosing Mainland Consulting Group for developing your 3 – 5 year strategy plan. At the Mainland Consulting Group, we specialise in helping businesses explore market options by conducting in-depth research and producing thorough reports for our clients. As a benefit to you, our team consists of experienced strategy consultants with a broad field of specialisations to enhance the quality of the market analysis and the recommendations.

We have enclosed the report, which will help you navigate through the myriad decisions you face as you proceed through this exciting time with your company. We recommend that you have reviewed this report prior to our final presentation on Wednesday 12th December 2007 at the MBA building so that we can answer any queries you may have regarding strategy. The report is divided into four detailed and specific sections to help guide you and your company in making sound well-founded business decisions. The four parts are:

1. Introduction, Method and Overview
2. Situational Analysis
3. Theoretical Background
4. Strategy, Execution, Timeline

With this structure we followed the proven approach of a situational analysis as a first step followed by the development of a future vision of where the company intends to be, and finally a plan for how to get there. All parts are backed by a sound theoretical analysis.

Yours faithfully

Mainland Consulting Group